

Gino and the secrets of recycling

a comic drawn by Bigo

The drawing shows the outline of Lucca within its walls. In the foreground there are the two protagonists, Leo, a local pigeon, and Gino, a pigeon with the coat of arms of the Municipality of Lucca on his wing and a backpack and other bags around his neck.

Page 2

Coats of arms of the Municipality of Lucca, logo of the Rotary Club and Sistema Ambiente. This comic strip was created in order to promote respect for the environment and the rules for correct waste collection, with the aim of increasing recovery.

In collaboration with CONAI, COMIECO, COREPLA, COREVE, CIAL, and RICREA

Promoted by Sistema Ambiente with the patronage of the Municipality of Lucca

We would like to thank the Rotary Club for its support and contribution to the initiative.

Printed in Italy

Editorial supervision: BIGO

Copyright: 2024

Cover, characters, texts and illustrations by BIGO <https://www.instagram.com/bigo.officialart/>

(nдр in the pages, 3 to 10 any number corresponds to a scene)

Page 3

1) Gino the pigeon, sitting on the windowsill of a building in the historic centre of Lucca, looks at the rooftops and the Guinigi tower and says: 'Ah, what peace!'

2) Gino the pigeon sees banana peels, cans and other rubbish falling from above and says: 'Hey! What's going on?'

3) Something falls and makes a sound 'splat!'
Gino the pigeon jumps and says: 'What the heck!'

Page 4

4) A pigeon flutters around holding a bag full of rubbish in its feet, from which a bottle, a newspaper, a broken glass and a fish bone fall onto a pile of other rubbish.

Gino the pigeon is sitting on the third-floor window of an historical palace and says, 'Ciccio! What are you doing with that unsorted rubbish! Come down here and I'll explain a couple of things to you!'

5) Leo clumsily lands on the Garbys at the foot of the building, with his bag of rubbish.

Gino is there waiting for him and says, 'Look at the mess you've made! Don't you know that in Lucca we have an efficient waste separation system? Now, while I introduce myself and explain how the "Garbys" work, stop littering everything!'

(note: (Garby are special bins in black steel used by residents in the historic centre of Lucca to collect waste with a coloured symbol corresponding to different kind of waste. They measure 1mx1,5mx1,5m each)

Page 5

6) The two pigeons are sitting on the "Garby". Gino says: 'I am Gino and this badge here qualifies me as grand master civic educator of the city of Lucca. Where are you from? What is your name? Can you understand me?'

7/8) Gino, with his back turned, looks at Leo and asks: 'Mmm, English? Spanish? German? ...'

9) Close-up of Gino saying: 'I guess you're just speechless, eh? Come on, let me explain the simple rules that keep our city clean, let's see if you understand.'

Page 6

10) Gino and Leo are standing in front of the Garbys, surrounded by the rubbish that Leo has scattered around.

Gino says: 'Recycling isn't like building a nest, where you can put all sorts of different materials together. Every piece of rubbish here has its own place inside the Garbys! For example, glass goes in the green container. Now try cleaning up, show me you've understood, start with the glass, come on!

11) Leo picks up a plastic bag with his beak, Gino looks at him sternly and says: "Mmm... I said GLASS, you know? Transparent, hard, it makes a ticking sound when you peck it...

12) Close-up of Leo holding a bottle between his wings, looking like asks for approval, Gino's voiceover says: Well, you don't seem like a talkative type, but I can see you're a quick learner! Now clean up the mess you've made, then I'll explain how waste collection works in the suburbs, outside the historic centre, in case you find yourself staying in a nice farmhouse in the Lucca countryside.

Page 7

13) Gino and Leo are on the lawns around the walls of Lucca. Not far, the bell tower of the church of San Frediano. Gino the pigeon flies and says: Outside the walls, waste collection takes place in more or less the same way, with the difference that instead of using Garby bins, you will be provided with bins where you can throw your waste, and then an operator will collect them door-to-door every day according to the calendar.

14) Leo is perched on a low wall at the foot of which there are the Garby bins with indications of the waste allowed in each one and the recycling symbol. Gino is standing on the lawn and says: 'With the same categorisation as the Garby bins, if you live in the suburbs, you will be given five bins: paper, multi-material, glass, organic waste and unsorted waste. Now let's see if you've learned how to sort the materials.

15) Leo the pigeon swoops down on the paper bin with a frown.
Gino the pigeon's voice says off-screen: 'Magazines and newspapers?'

16) Leo the pigeon jumps on the organic waste bin with an annoyed expression.
Gino the pigeon's voice says off-screen: 'Apple core?'

17) Leo the pigeon rolls onto the multi-material bin with a frown.

Gino the pigeon's voice says off-screen: 'Coca-Cola can?'

'Excellent, you've become very good, but now I'm going to give you some difficult ones...'

Page 8

18) Close-up of Gino wearing a gas mask, holding a glowing rock with tongs and saying, 'Where would you throw the kryptonite?'

In the background there is Superman falling inside the City Walls.

19) Leo is lying on a mattress in the middle of a meadow.

Gino is next to him and says: '...or a bulky mattress?'

20) Leo and Gino have moved to the meadow where, in addition to the mattress, there is a washing machine and other large items of rubbish. Behind this rubbish there is a sign with the words 'Isola Ecologica' (Recycling Centre). In the background there is a shed and the shadow of a bulldozer with its arm raised.

Gino says, 'All rubbish that does not fall into the five categories of recycling must be taken to the recycling centres, which will dispose of it.'

Page 9

21) The two pigeons flutter in the background of the Walls of Lucca.

Gino says, 'Now that you understand a few things, let's go back to the centre. If you pass the final test, I'll have a surprise for you! Let's go!'

22) Gino and Leo are in Piazza Anfiteatro. Gino is holding two signs with the words YES and NO written on them and says: 'In addition to knowing how to use the systems provided by the municipality, you need civic awareness, education and the ability to recognise wrong behaviour. Show me that you are ready and able to identify this type of error.' Leo makes the sign for 'I obey'.

23) Someone pours a bucket of dirty water into a drain and Leo raises the NO sign.

Gino's voiceover says: 'That's right, you mustn't pour liquids containing detergents into public drains!'

24) On a street in Lucca, a well-dressed man spits chewing gum on the ground and throws away a cigarette. Leo raises the NO sign and slaps him. The man is surprised and says, 'What the...?' Gino's voiceover says: '...and you don't spit gum or throw cigarette butts on the ground!'

Page 10

25) Close-up of Gino talking to Leo, from behind, saying: 'Well done! You arrived here knowing nothing, making a mess everywhere, and now you're an expert recycler!'

26) Close-up of Gino's wing holding a medal

Gino says: 'Here, this is the Grand Master of Recycling pin that the Municipality of Lucca is awarding you for your achievements. Congratulations!'

27) Gino and Leo are sitting on the roofs of houses. In the background the Walls of Lucca, the Guinigi tower and a bell tower.

Gino says: 'In the end, there are only a few rules, but beyond these we must put our love for our city, our planet, our future.'

Leo replies, "You're right, Gino. That's all very well, but now tell me where I can eat the best buccellato in Lucca, I'm hungry!"

In a circle, the two pigeons in the foreground. Gino says with a questioning expression, 'What do you mean?'

Leo, with a surprised expression, says, 'The end?...'

Page 11

Leo and Gino look into a manhole covered by a sign that reads 'Lucca,' indicating the interior with an inquiring expression.

Pag 12

Leo and Gino are sitting on top of the Garbys and talk. In the background, there is a square with a church.

Gino says: "This comic strip is a tool to raise awareness about recycling and respect for the city of Lucca. You can find all the detailed information by reading below.'

Below, in a comic strip, it says: 'If you are in the historic centre, you can find all the information on waste collection here: <https://www.sistemaambientelucca.it/en/collection-and-sweeping/the-separate-collection-system-in-the-historic-centre/>

If you live or are staying in the suburbs, you can find all the information on waste collection here: <https://www.sistemaambientelucca.it/en/collection-and-sweeping/the-separate-collection-system-in-the-suburbs/>

And remember what my friend Mahatma Gandhi used to say,

“We must be the change we want to see in the world”.